



Financial Letter
Volume 10 Number 1

February 1st, 2019

Introduction

Hello everyone,

In our last communication, I mentioned the importance of active management, as advocated by Rivemont, and how it can protect our investors' capital during market downturns. And we definitely can say that the last quarter of 2018 allowed us to concretely put this particular aptitude to the test. That highly volatile period ended with a sharp drop in equities on all the world markets. The slide was especially severe for U.S. technology large caps, led by Apple, which adjusted its sales forecast downward, leading to the loss of nearly one-third of its market capitalization.

Meanwhile, we had sold many shares in that category in late fall and significantly increased our level of cash to over 30%. Combined with our good returns in the first half of the year, these decisions ensured that all our traditional strategies ended in positive territory for 2018, placing us clearly in a class apart in comparison to our competitors. The Rivemont Absolute Return fund also did well, with a return of 12.4% in December alone.

We will begin this newsletter with a review of last year on the financial markets, including our assessment of the current situation, followed by a more in-depth analysis of our investment decisions for our various strategies. Then, as usual, we'll wrap up with our market outlook and an outline of our most important positions.

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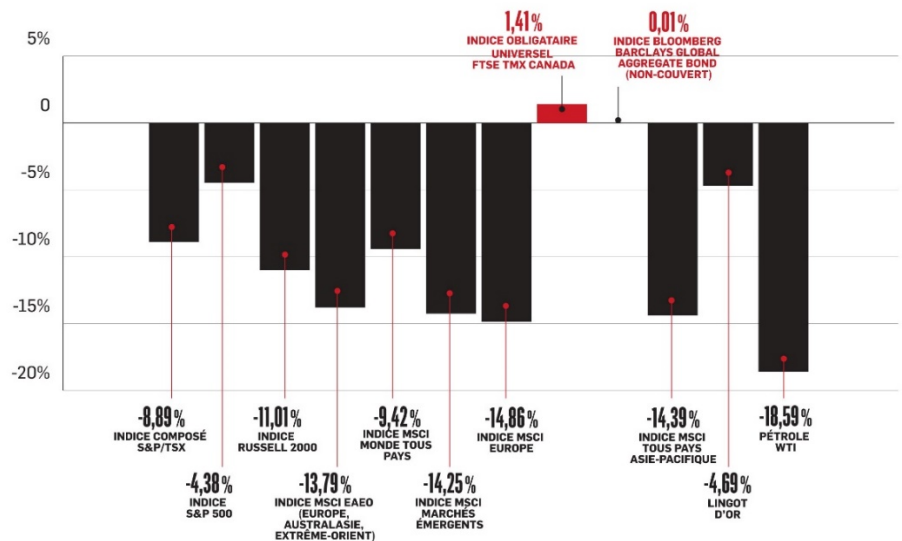
Before we go any further though, I would like to mention once again that the Rivemont Crypto and Rivemont Microcap funds have their own newsletter. Please write to info@rivemont.ca to subscribe.



"2018, a tough year for the markets."

2018 in Review

It is often said that a picture is worth a thousand words, so let's borrow a page from our colleagues at RBC Wealth Management and the *Les affaires* newspaper with this chart showing the return on various asset classes in 2018.



Sources : RBC Gestion de patrimoine

les affaires

A quick glance shows how hard it was to avoid a decline this year. The U.S. market was one of the top performers, with a negative return of 4.4%, while the Canadian market lost about 9% over the same period. Abroad, the European and emerging markets each lost about 15%.

Commodities, which are usually not perfectly coordinated with the equities markets, also lost ground when gold dropped by 5% and oil by nearly 20%. Only bonds managed to protect portfolios by earning a slightly positive return.

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*"Emerging markets
return hit by currencies
volatility."*

Elsewhere in the world, some countries suffered a harsh setback (especially when the return is calculated in U.S. dollars). At the bottom of the class, Venezuela lost 95% of its value due to uncontrolled hyperinflation. Needless to say, President Maduro has his work cut out for him, having been recently accused by many western leaders of installing an anti-democratic regime (no surprise there!). Elsewhere in the Americas, the Argentine market closed out 2018 with a negative return of 50%, due to the decline of the currency and falling commodity prices. In Europe, the Turkish market dropped by 43%, due in part to very shaky currency, but also because of tense relations between Trump and Erdogan. Finally, the over 28% decline in the Chinese market cannot be ignored, stemming, in no small measure, from the increasing tensions between China and our neighbours to the south. Unlike many others, we believe that the Chinese are suffering the most in this situation, which may give Trump and his administration a valuable negotiating tool.

All that aside, there is positive news to be found. The markets in Ukraine and Macedonia, with returns of 80% and 30%, respectively, turned in the best performance of the year, followed by Qatar (21%), the United Arab Emirates (12%) and Saudi Arabia (9%). The low capitalization in these markets makes it almost impossible to invest there, however.

*"In the cannabis sector,
many opportunities in
2019."*

It is hard to report on the 2018 markets without mentioning equities related to the cannabis sector. From January to October, shares in this sector climbed exponentially and then, like the rest of the market, came back down to more normal levels. The best example is Tilray (TLRY), which went from \$25 on the Nasdaq in August up to a peak of \$300 in September. The Canadian market was not left out, of course, with Aleafia Health (ALEF), for example, jumping from \$0.70 in August to \$4.50 in September. In our opinion, similar occasions will also arise in 2019, when many more companies in this field will go public. We are keeping our eyes peeled to take a position in this sector with the Rivemont Absolute Return fund, as we did with Aleafia Health in third quarter 2018.

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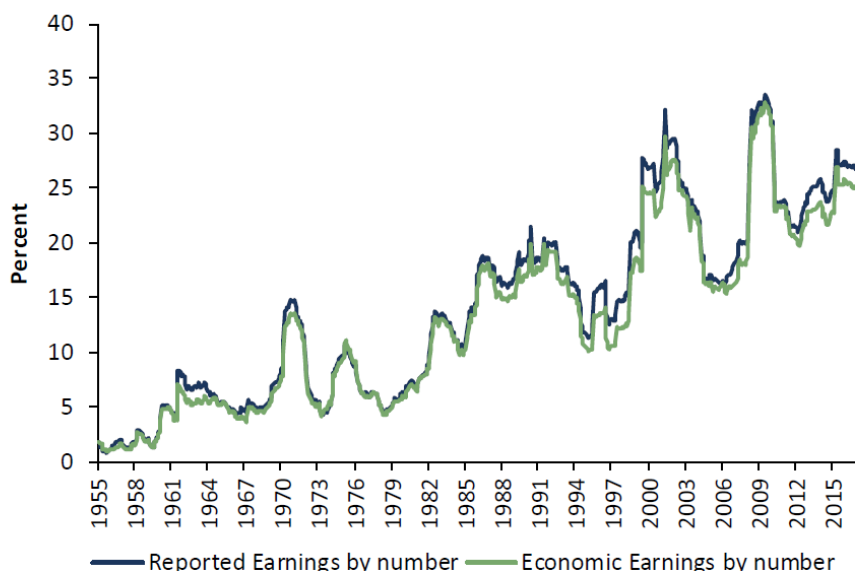
Current Situation

As you know, Rivemont specializes in a technical approach to trend following. We do not try to predict the direction of the market but to harmonize with it. Even if we think the market may be overvalued, especially the U.S. markets, we will not hesitate to redeploy our capital if the known decline at the 2018 year-end turns out to be just a correction in the bull market we have enjoyed for ten years now. At the same time, several indicators suggest we should remain cautious.

“Emerging markets are getting more interesting.”

The Russel 3000 index includes the 3,000 largest American public corporations, which constitutes about 98% of the total equity market. Currently, over 25% of those corporations are not turning any profit and are, in fact, suffering losses.

Exhibit 11: Percent of Loss-Making Firms in Russell 3000



Source: GMO

As the graph above shows, that percentage has only been higher twice, in 2000 and 2008 – in other words, in very bad years for capital deployment. Likewise, the graph below shows that corporations issuing public offerings (IPO) are also having trouble making a profit, at rates that are about to outstrip those in 1999.

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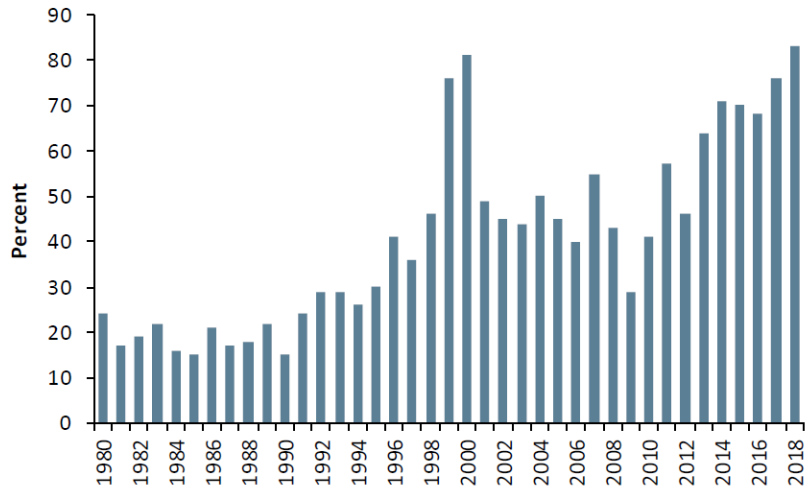
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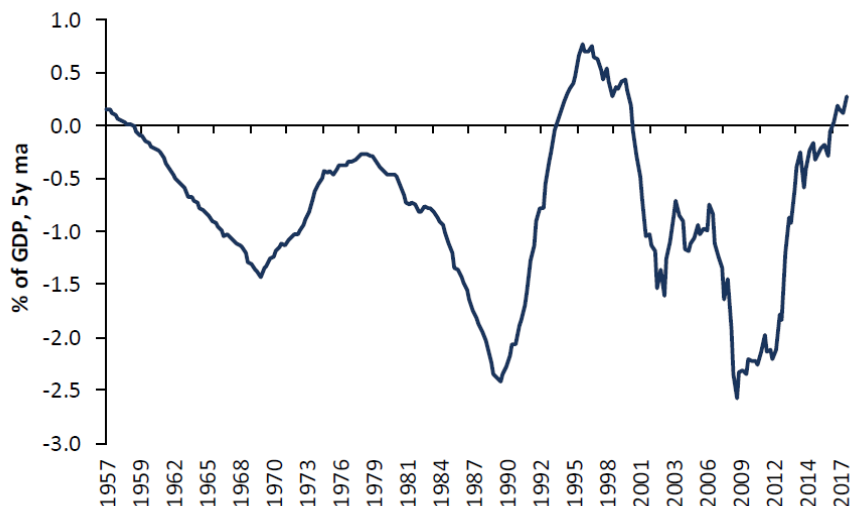
Exhibit 12: Percent of IPOs with Negative EPS



Source: Ritter, GMO

Finally, the last issue I want to discuss today is of particular interest. It is widely known that individual investors have the bad habit of entering and leaving the stock markets at the worst moments. Few – although I know a handful – take advantage of market downturns to increase their savings. Usually, people prefer to invest when the market is doing well and, sometimes, unfortunately, they sell when the tides turn, when the reverse would actually be the right course for optimizing return.

Exhibit 14: The Return of the Individual Investor



Source: Federal Reserve, GMO

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Now, for the first time since the 1990s, individual investors have become net buyers of equities, when they have been, in general and over the long term, sellers. This does not necessarily mean that a shift is about to occur. Often, a euphoric and volatile period precedes a fall, which may create good buying opportunities, as it did in 1995 and 1996. We should point out, though, that we think, especially for U.S. large caps and for the medium term, that the best is probably behind us.

Luckily, this situation should create good opportunities in currently less-attractive market sectors. And this is when active management is so appealing to investors. For example, we believe that the emerging markets are becoming increasingly attractive, as are the resource sector and commercial real estate (warehouses, etc.). Every phase of the market cycle offers opportunities. Furthermore, since the Rivemont Absolute Return fund can benefit from rising markets as well as falling markets, we feel that our potential to outperform the markets is better than ever.

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Our return for 2018

Traditional Strategies

<https://rivemont.ca/wp-content/uploads/2019/01/Rivemont-Croissance-agressive-2018-12-31-1.pdf>

Three main factors explain our returns in 2018. First, we avoided the resource sector. With a barrel of oil losing nearly 20% of its value, some companies in this sector were more affected than others. Currently, there is a serious oil transportation problem in Canada, and these difficulties do not seem anywhere near resolution.

The second factor was the addition of U.S. tech companies to the portfolios at the beginning of the year, especially ETSY and TDOC, which achieved a spectacular return, as did the Nasdaq overall during that period.

The last factor was the increase in cash in the early fall. We sold equities without replacing the positions, which allowed us to partly avoid the major losses in October and December on the markets.

Some of our competitors' funds or strategies lost between 15% and 25% of their value in the last quarter of 2018. It is at times like these that an active capital protection strategy shows its true worth.

*"Rivemont in a class
apart in 2018."*

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Market Prospects

Rivemont Investments			
Subject	Question	Recommendation	Comments
Allocation between equities and fixed income securities	Which are most interesting, stocks or bonds?	Underweight in bonds and stocks.	We recommend adding alternative investments to portfolios.
Distribution between Canadian, U.S. and international securities	Which securities are most interesting: Canadian, U.S. or international?	International Equities are starting to look more attractive.	We are keeping a close eye on a potential resurgence of the commercial real estate sector.
Distribution between corporate and government bonds	Which are more interesting, corporate or government bonds?	Long-term government bonds have little attraction.	We recommend bonds with short-term maturities.
Investments in Canadian dollars or in foreign currency	Do investments in other currencies increase or decrease the total yield?	U.S. assets are still just as essential to portfolios.	We do not anticipate any sharp movement in currencies.

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Favorite Securities

You will find below a list of the individual securities with the largest weight in our "growth" portfolio. These stocks were selected based on their respective potential to outperform the stock market. You will find a short description of their activities, the annual dividend, if any, and the total return since their first inclusion in our portfolio.

As of January 24, 2019

1) Symbol: CAE

Name: **CAE**

Description: Flight simulators.

Dividend Yield: 1.4%

Total Return: 43.3%

2) Symbol: LLY

Name: **Eli Lilly**

Description: Pharmaceutical products.

Dividend Yield: 2.2%

Total Return: 1.4%

3) Symbol: DIR.UN

Name: **Dream Industrial REIT**

Description: Industrial real estate.

Dividend Yield: 6.7%

Total Return: 1.9%

4) Symbol: MDT

Name: **Medtronic**

Description: Medical technologies.

Dividend Yield: 2.3%

Total Return: -7.2%

5) Symbol: T

Name: **Telus**

Description: Telecommunications.

Dividend Yield: 4.7%

Total Return: 9.3%

6) Symbol: IFC

Name: **Intact Financial**

Description: Casualty insurance.

Dividend Yield: 2.7%

Total Return: 11.5%

7) Symbol: CTRE

Name: **CareTrust REIT**

Description: Elderly housing.

Dividend Yield: 4.1%

Total Return: 2.2%

8) Symbol: RY

Name: **Royal Bank**

Description: Financial services.

Dividend Yield: 4.0%

Total Return: 23.0%

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Conclusion

Until we see whether the January rebound is permanent or temporary, we are keeping our liquidity levels high, so we are still positioned very defensively.

I encourage you to share this financial newsletter with your friends and family. Some investors had a fairly painful 2018, and they may benefit from more active management of their portfolio with systematic trend following.

And, in closing, I want to announce that this month, Rivemont Investments is entering its tenth year of existence. These ten wonderful years have been filled with very interesting challenges, and time has passed far faster than I wished. I want to thank you for your loyalty and confidence in Rivemont. Our clients are also our friends, and that is what makes our work so gratifying.

Thanks again,

Martin Lalonde, MBA, CFA
President

RIVEMONT

The information presented is dated December 31, 2018 unless otherwise specified and is for information purposes only. The information comes from sources that we deem reliable, but its accuracy is not guaranteed. This is not financial, legal or tax advice. Rivemont Investments is not responsible for errors or omissions with respect to this information or for any loss or damage suffered as a result of reading it.

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